

SOME OF TALENTCASTR.COM'S STRATEGIC RELATIONSHIPS INCLUDE:

Harvard Undergraduate Women in Business

Association of Latino Professionals in Finance and Accounting – Boston

Stanford Graduate School of Business Consulting Club

INSEAD Consulting Club

Cambridge University Technology and Enterprise Club

Harvard Business School Management Consulting Club

Dartmouth Society for Investment and Economics

Wharton School of Business Consulting Club

University of Chicago Graduate School of Business Management Consulting Group

Oxford University Management Society

University College London Entrepreneurs Society

Cornell Undergraduate Consulting Club



Seeing Is Believing.

TALENTCASTR.COM OVERVIEW FOR TALENT ACQUISITION PROFESSIONALS

FOR MORE INFORMATION PLEASE CONTACT:

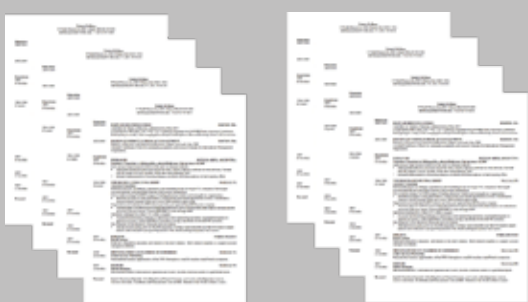
info@talentcastr.com



TALENTCASTR.COM LEVERAGES ITS UNIQUE VIDEO ENABLED ECOSYSTEM OF PRE-FILTERED TALENT POOLS TO HELP EMPLOYERS HIRE TOP PERFORMERS FASTER AND AT LOWER COST

THE RELEVANCE / REACH PROBLEM

100+ Candidates per Job Posting that Look Similar on Paper



How do you identify true top-performers in a 100+ resume pile?

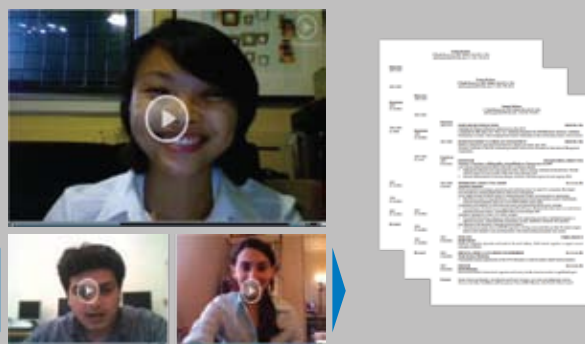
- How do you gauge for true key success factors by a piece of paper?
- Wouldn't you agree that keyword search has its limits?
- How much does bringing the wrong candidate in for a live interview cost your firm? How about opportunity cost?

Are we getting the "best of the best" talent available? Are we "diverse"?

- Are you really striving for diversity or going through the motions?
- How difficult is it to hit diversity targets?
- What about the top 5% of talent graduating from your "non-core" graduate programs and universities?

SOLUTION – SEEING IS BELIEVING

Identify True Top Performers that Bring More to the Table than Keywords on Resumes



Pre-screen for key success factors before the in-person interview

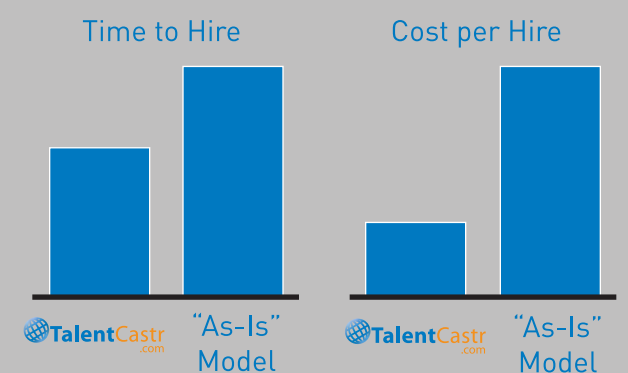
- "Client readiness" / "executive presence" / "people skills"
- Fit for specific role in specific industry
 - Insightfulness, creativity, analytical capabilities and subject matter knowledge
- Cultural fit / commitment / enthusiasm for firm

Recruit selectively from our network of 25+ "pre-filtered" talent pools

- 25+ campus consulting / enterprise / technology clubs and women and minority-oriented business clubs and professional associations (500+ avg. members per club)

RESULT – BETTER HIRES AT LOWER COST

Proven Time & Cost Savings Associated with Using TalentCastr.com



33%+ average reduction in time to hire

- Eliminate all time and effort involved in scheduling first round phone interviews
- View candidate responses to your case questions / interview questions as they are submitted
 - Responses viewable anytime / anywhere by all key stakeholders
- Interview candidates 24 hrs per day, 7 days per week, 365 days per year with no physical presence required

\$10k+ avg. reduction in cost per hire

- Only invite best / most relevant candidates to in-person interview
- Calculation does not include potential elimination of agency / search firm fees



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