

**LEARN / TEACH**

**COLLABORATE / COMPETE**

**ENGAGE / EMPOWER**



**Weekly online video enabled case interviews (time delayed\*):**

- Real-world strategy oriented case questions
- Sponsored by top tier consulting firms and internal strategy groups

**Online video enabled case interview coaching and practice sessions with:**

- Seasoned industry experts (former recruiters and consultants)
- Prospective employers
- Fellow club members
- Consulting job seekers from around the globe

**Employer showcase featuring “day in the life” recruiting videos:**

- Videos provide insider’s perspective on the new hire experience at specific firms
- Highlights options beyond “big 3” firms (e.g. boutiques and internal strategy groups)

**Sponsored online video enabled case competitions:**

- Within and between TalentCastr.com’s partner consulting clubs
- Team and individual-oriented cases
- Competitions judged by industry experts at sponsor firms
- Individual and team oriented video critique and feedback post competition

**Global reach without the travel expenses:**

- Online video / web-conference enabled virtual competitions with overseas clubs
- Post event listing for future virtual and offline competitions and attract global competitors
- Schedule competitions with specific clubs

**International perspective:**

- Case questions focused on strategic issues specific to sponsor firms in emerging mkts.

**Engage top firms to sponsor / hire from your club via our Club Showcase:**

- Year around video enabled recruiting and hiring by ever growing list of elite firms
- Promote and highlight thought leadership amongst members by posting their case response videos to your club profile
- Engage sponsors via sponsorship opportunity / event listings
- Sponsorship opportunity viewable by all partner firms

**Grow club membership and increase member engagement:**

- Showcase recent hires from club by posting their case responses and future employer in “recent hires” section
- Highlight club events and coaching opportunities to prospective and current members
- Utilize increased sponsorship to fund future events and club initiatives